Tips and tools

#WildEye: Mapping illegal wildlife trade
What is #WildEye?

- Maps seizures, arrests, court cases and convictions of illegal wildlife trafficking;
- Developed by journalists for journalists;
- Create our own datasets (multiple sources) → made them accessible;
- Personalised access to data;
- Analysis, research and storytelling.
Why #WildEye? Why now?

- What is law enforcement doing?
- Post pandemic = concern for all
- No single place to access information easily
- #WildEye addresses the gap
- Sharing data on justice in action
What does #WildEye do?

- Maps populated with icons containing information about a seizure, arrest, court case or conviction
- Filter your experience: select a category OR search using a keyword
- Alert system: stay up to date
How can you use #WildEye?

- Track specific data, trends or patterns
- Identify cases to find new stories and angles
Challenges, lessons & successes

- Pandemic, funding, resources, and access to good data
- Local journalists are key to overcoming challenges + continued success
- Build a strong community, with shared resources, data and stories
Join the #wildEye community

Get the data
Oxpeckers is a data-driven journalism organisation and to promote transparency and accountability, we share our data with users and readers. Request specific data by visiting this page.

Pitch a story
#WildEye wants to tell hard-hitting stories about illegal wildlife trade. Suggest a story by filling in this form.

Share your data
We're always looking to add new data to #WildEye. If you have a dataset you'd like to share with us, fill in this form.

Share this resource
Social media, networks and in your stories. Let us know!
What's next?

- Expanding to feeder regions for global wildlife crimes;
- Transnational **collaborative** projects, involving teams of data and investigative journalists;
- **Training** data wranglers;
- Continued **data** collection and analysis;
- Working closely with **monitoring** organisations;
- Grow #WildEye **community**.
Thank you!

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DISCLAIMER

Views expressed in this presentation do not necessarily reflect the views of the United States Agency for International Development or the United States Government or the Oxpeckers Investigative Environmental Journalism Board.