Tips and tools

#WildEye: Mapping illegal wildlife trade
What is #WildEye?

- Maps seizures, arrests, court cases and convictions of illegal wildlife trafficking;
- Developed by journalists for journalists;
- Create our own datasets (multiple sources) → made them accessible;
- Personalised access to data;
- Analysis, research and storytelling.
Why #WildEye? Why now?

- What is law enforcement doing?
- Post pandemic = concern for all
- No single place to access information easily
- #WildEye addresses the gap
- Sharing data on justice in action
What does #WildEye do?

- Maps populated with icons containing information about a seizure, arrest, court case or conviction
- Filter your experience: select a category OR search using a keyword
- Alert system: stay up to date

http://
How can you use #WildEye?

- Track specific data, trends or patterns
- Identify cases to find new stories and angles
Challenges, lessons & successes

- Pandemic, funding, resources, and access to good data
- Local journalists are key to overcoming challenges + continued success
- Build a strong community, with shared resources, data and stories
Join the #wildEye community

Get the data
Oxpeckers is a data-driven journalism organisation and to promote transparency and accountability, we share our data with users and readers. Request specific data by visiting this page

Pitch a story
#WildEye wants to tell hard-hitting stories about illegal wildlife trade. Suggest a story by filling in this form

Share your data
We're always looking to add new data to #WildEye. If you have a dataset you'd like to share with us, fill in this form

Share this resource
Social media, networks and in your stories. Let us know!
What's next?

- Expanding to feeder regions for global wildlife crimes;
- Transnational collaborative projects, involving teams of data and investigative journalists;
- Training data wranglers;
- Continued data collection and analysis;
- Working closely with monitoring organisations;
- Grow #WildEye community.
Thank you!